



# The first mobile library in Latvia

The story of the mobile library of the Ogre Central Library

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# History of Ogre Central Library

- Founded at 1928
- Changed locations several times
- Has been on Brivibas street since 2001
- Library building before – old kindergarden





# New Ogre Central Library building

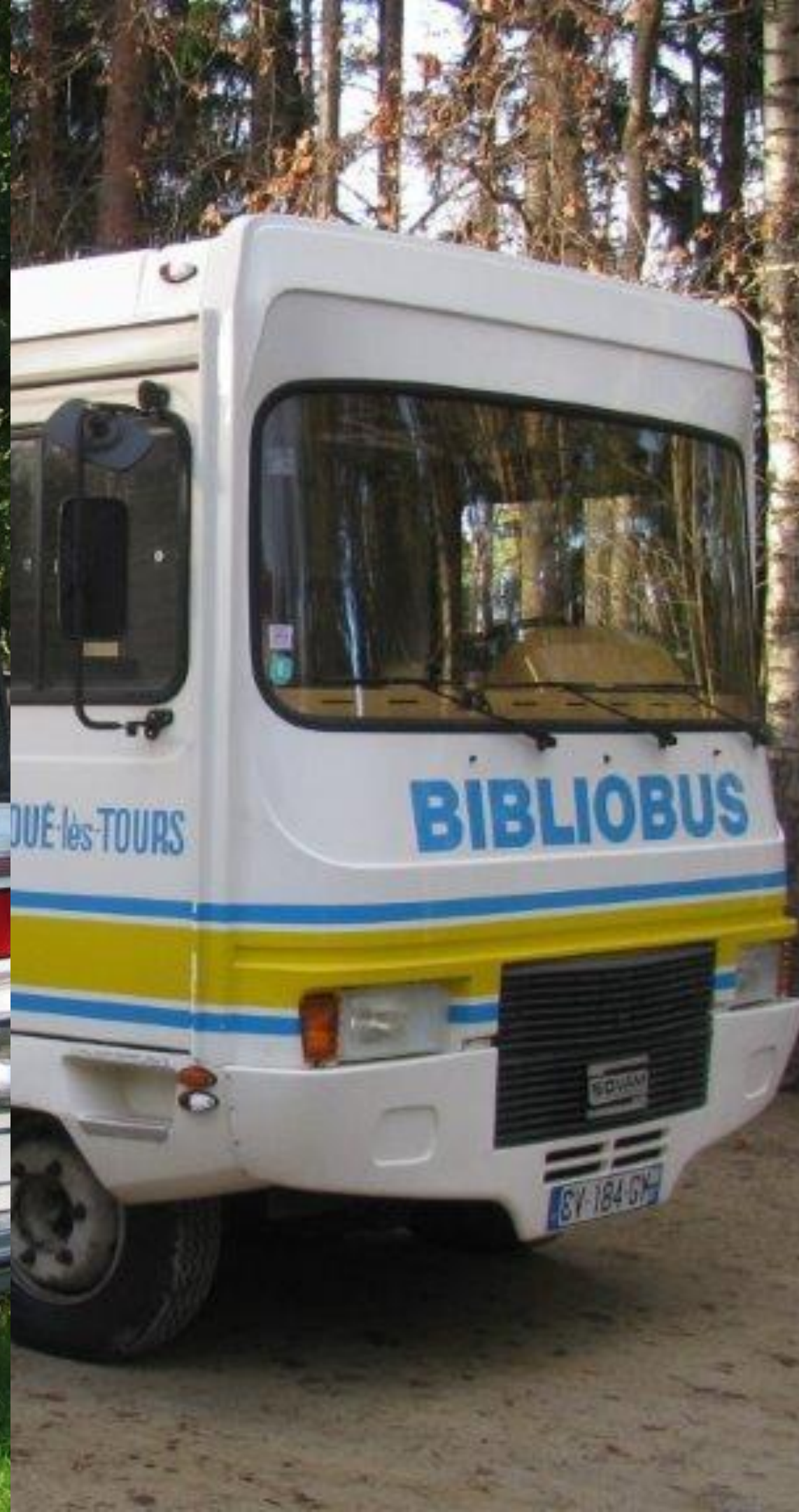
- Opened in 2021
- Built specifically for the work of the library
- Available for all user groups and ages
- Built on the principles of sustainability







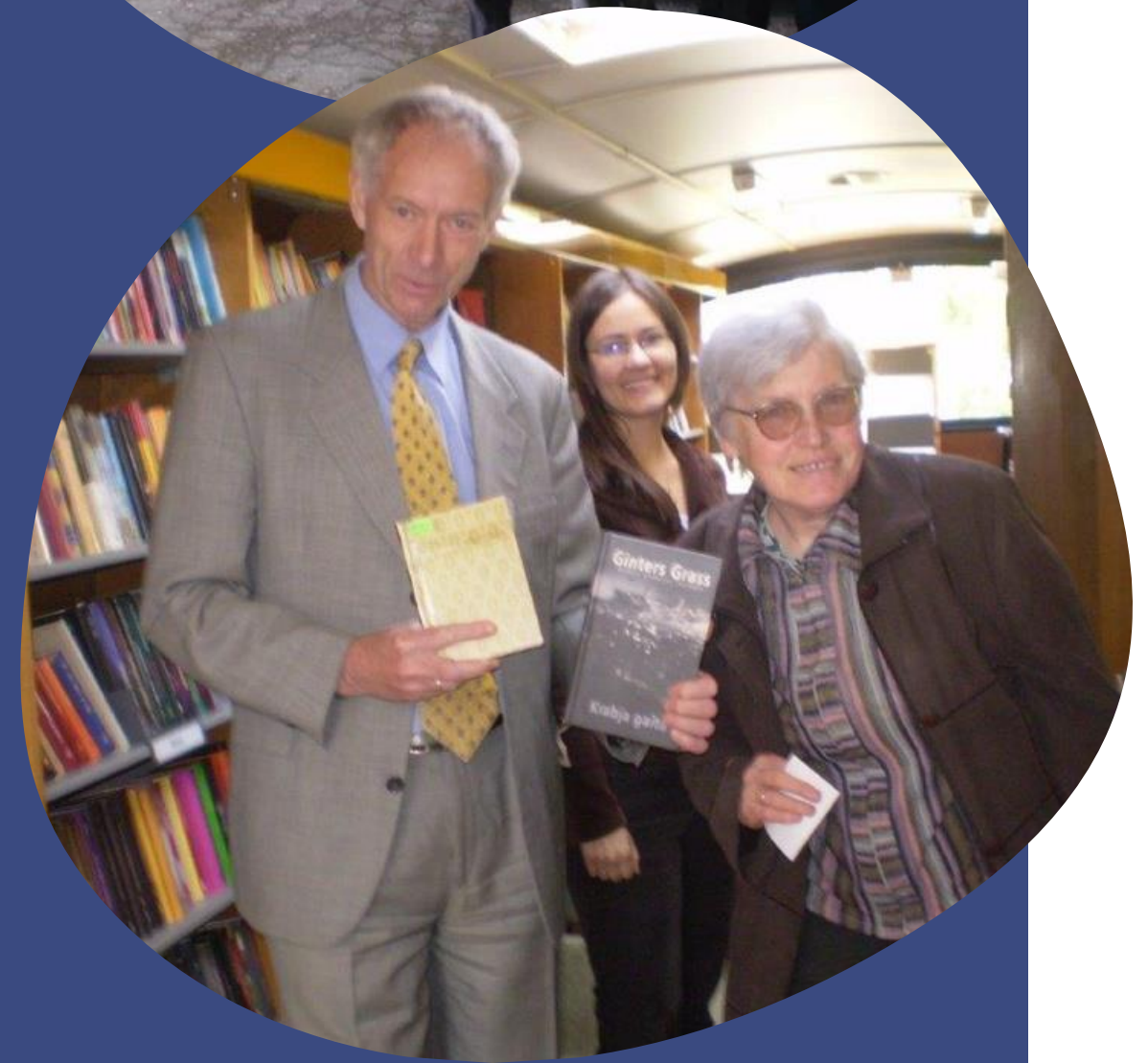






# Road to the mobile library

- First idea – in 1995. a proposal from the Director of the Norwegian People's Library Directorate
- Project for the first mobile library in Latvia
- Mobile library – present for Latvia from Norway









# History of the mobile library

- On November 12, 1996, – first trip to the readers
- The only mobile library in Latvia until 2009
- At the start – 3 routes on the territory of the Ogre district
- In 2000 the number of mobile library routes was also expanded









# History of the mobile library

- In 2016 – the 20th anniversary of the service of the SCANIA bus
- Present from the municipality in France – new mobile library bus
- New mobile library – the SOVAM bus, produced in 1986 in France









# History of the mobile library

- A careful search for a new bus
- Positive changes in the summer of 2020
- Successful cooperation between Ogre City Municipality, Ogre Central Library, and colleagues in Germany
- Purchased a new VOLVO bus from Berlin, Germany







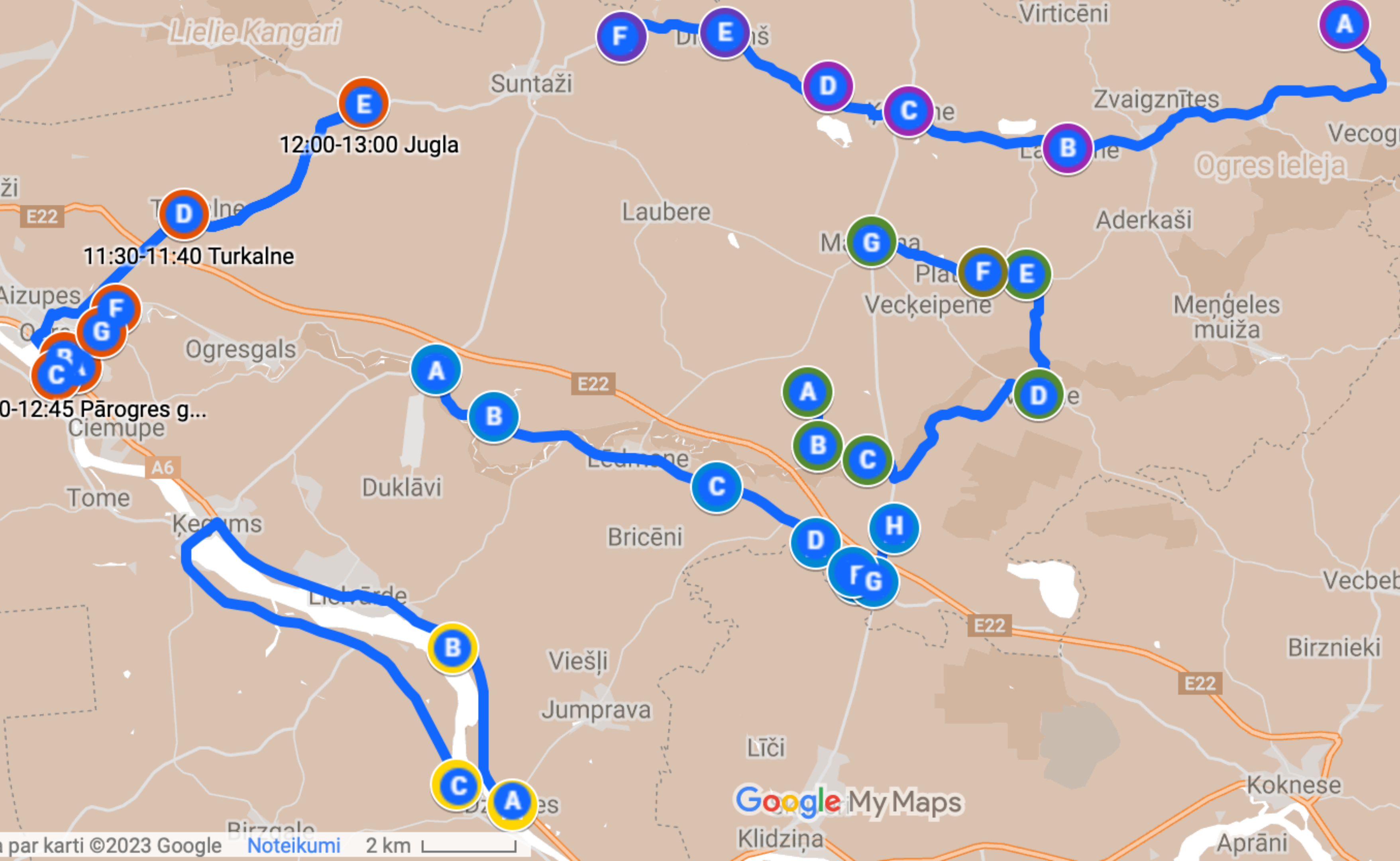


# Mobile library service

- 6 routes in Ogre City and Ogre region
- 34 stops
- Drive 700 km per month
- 3752 books in stock
- 160 readers









# Mobile library service

- Library for all readers in Ogre region
- Chance to order books and magazines from the Ogre Central Library or some other library in the region through the SBA
- Chance to use a computer
- The place for meetings and socialization





# Mobile library service

At the moment - about 160 active readers, for whom the arrival of the mobile library:

- is an essential part of cultural life;
- there is a particularly welcome event in the countryside;
- makes you walk as much as 3 km on foot to get a new books.









# Challenges

- Aging of regular readers
- Concerns of the libraries in the region
- Financial challenges
- A social project with a noble purpose









# Unique and beloved

- Part of everyday life and holidays
- In the TV spotlight
- Photo exhibition and documentary
- For a long time the only mobile library in Latvia





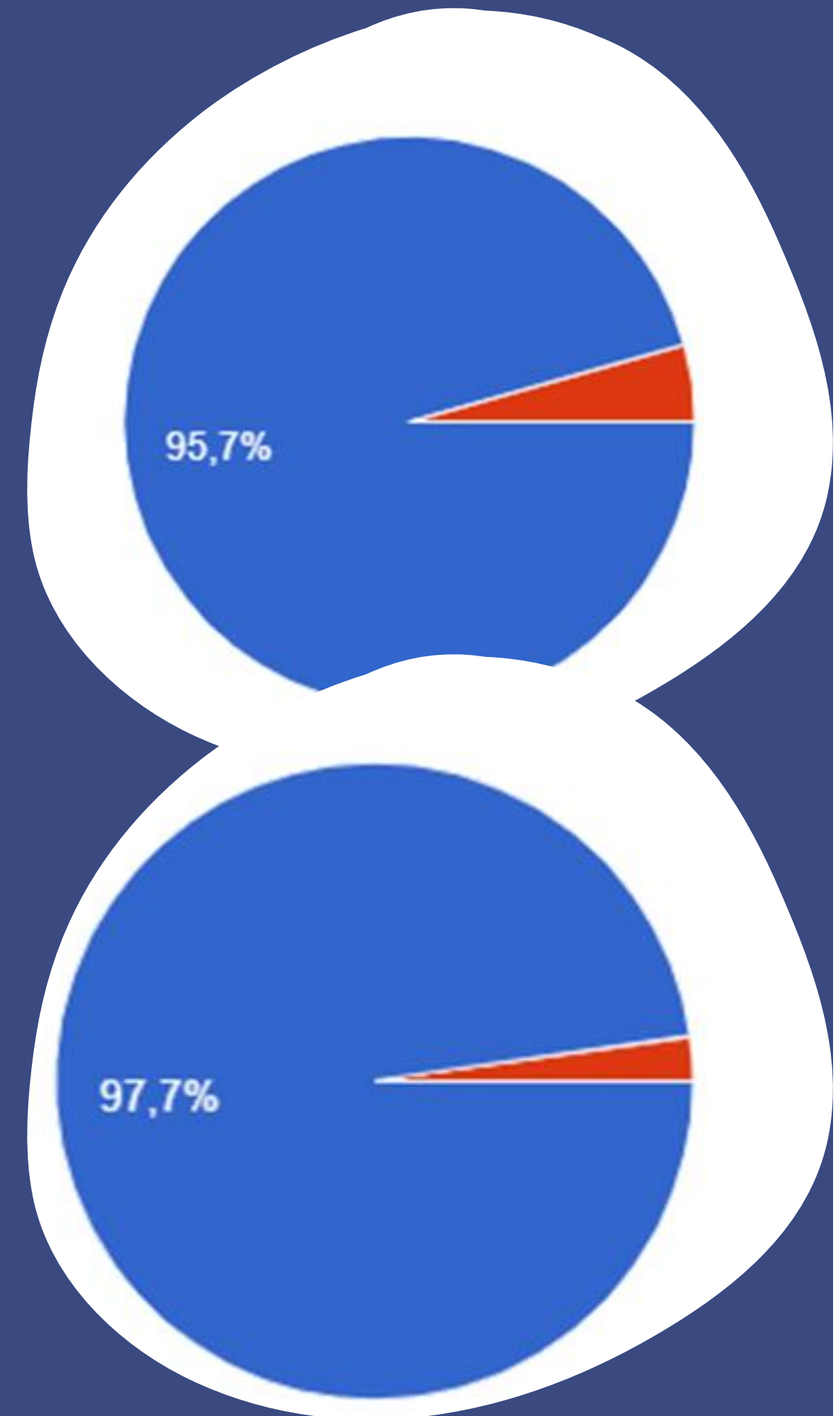




## Plans for future

Mobile library users survey on quality of service:

- conducted in January 2023;
- number of surveyed users – 46;
- purpose of the survey – assess the satisfaction of mobile library users and assess options for expanding services





# Plans for future

Initiatives launched to expand mobile branch library services:

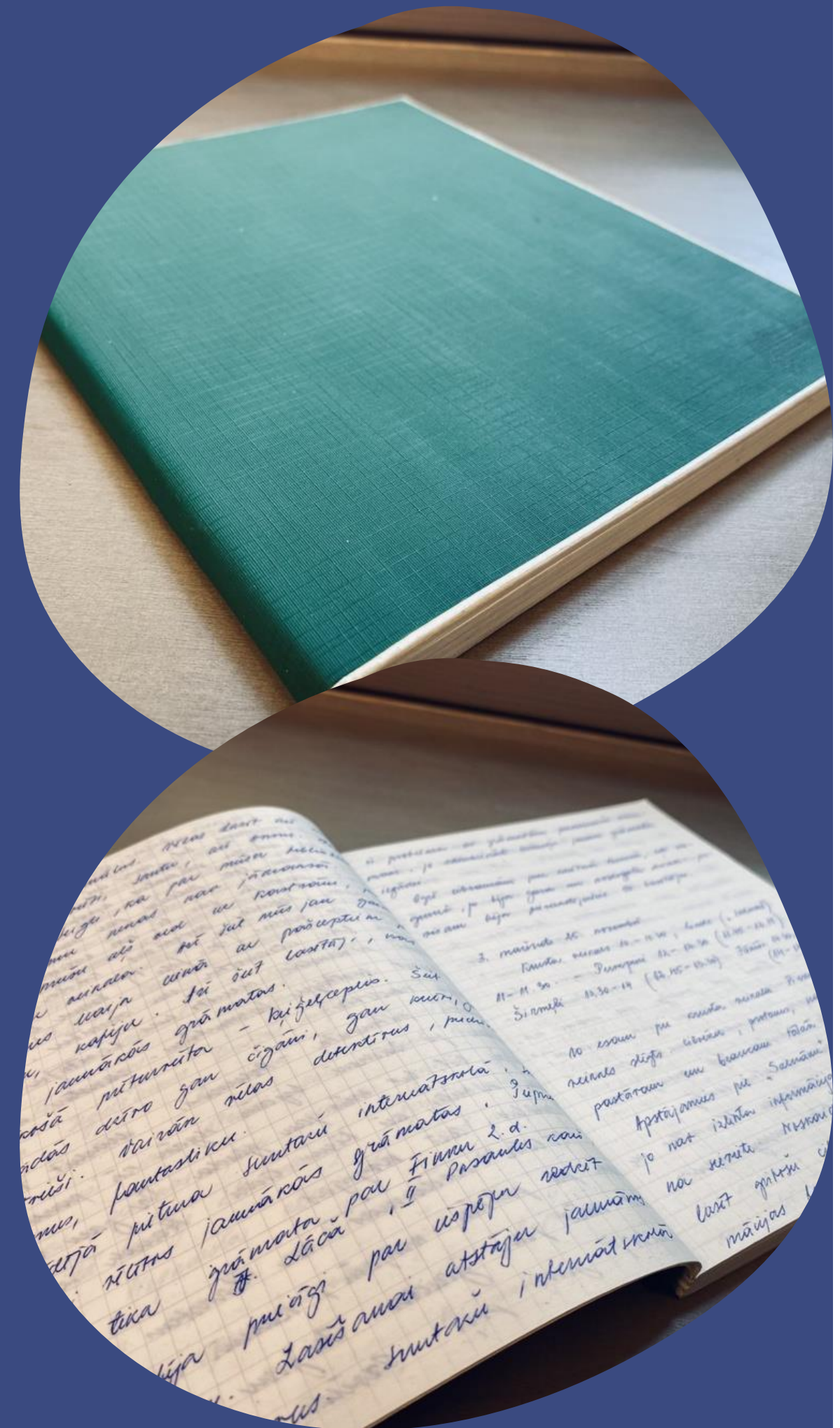
- at the beginning of 2023, Nordplus Adult programme mobility project "Opportunities for mobile educational services" was approved;
- work together with a partner from the Swedish B-Creative Association and develop mobile library services in the digital and educational field





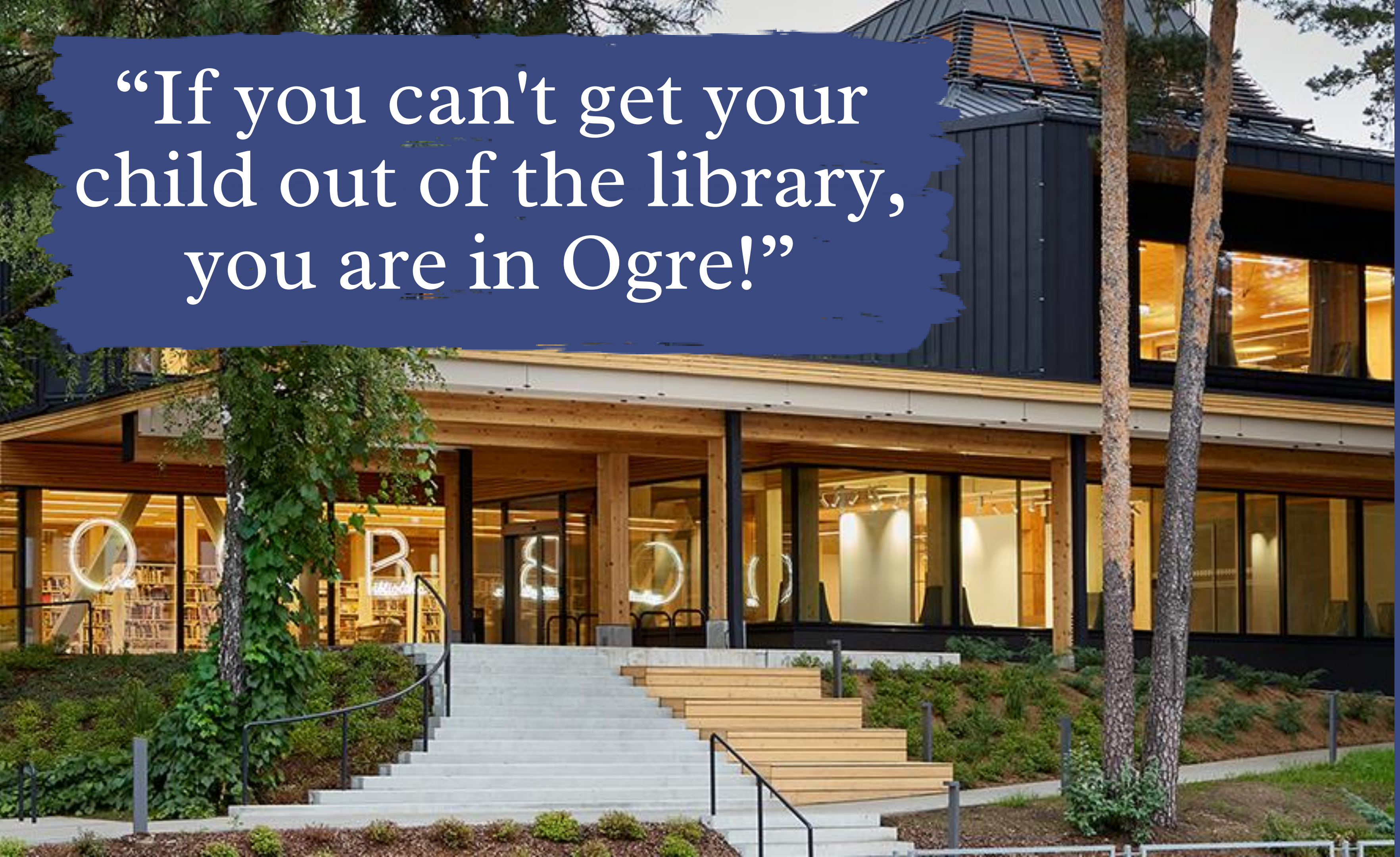
"Although the bus days are long, full of hard work, they remain in the heart and mind as days of good deeds."

/Diary of the first librarian of Ogre mobile library/





“If you can't get your  
child out of the library,  
you are in Ogre!”

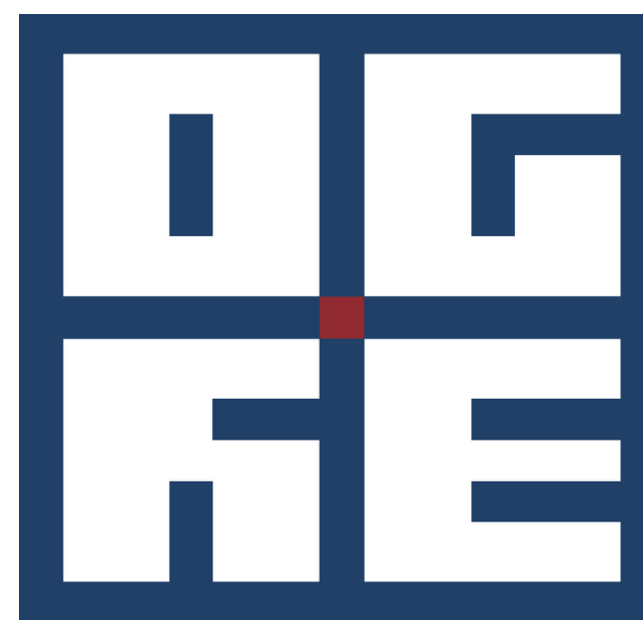








# Thank you for your attention!



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